# MARKET FORECAST

Denver Metro Area

#### INSTITUTIONAL PROPERTY ADVISORS

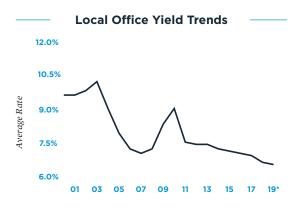
## Q2/19

### Urban Core at Forefront of Healthy Office Market; Vacancy Scheduled for Steep Drop

#### Downtown Denver becoming more attractive for Fortune 500

**companies.** As more high-profile businesses establish themselves in the Mile High City, the Denver office market continues to gain prominence. Luxury office space is being developed at a record pace, illustrating the persistent rise in demand. Availability of Class A office space remains on a downward trend as more corporations relocating from other parts of the country as well as local businesses transitioning from the suburbs vie for urban floor plates. In addition, coworking is beginning to play a significant role in space demand, headlined by WeWork, which is on track to grow its Denver footprint by more than 200 percent this year. Suburban submarkets are also performing well; however, space absorption is occurring at a more moderate pace.

Demand for urban space met with infusion of new supply. The bulk of office construction will again be concentrated in and around the core this year. Mixed-use projects headline development with The HUB containing roughly 280,000 square feet of office space and Platte 15 adding approximately 160,000 square feet. Prism Workspaces' new facility in downtown Denver comprises another notable development. Broomfield will also witness strong construction in 2019 as more employers fill the Northwest Corridor, further boosting the area's economic output and appeal to large-scale companies. Broomfield will add more than 200,000 square feet of office space by the end of the year, consisting of several small business parks.



## Office 2019 Outlook



#### **CONSTRUCTION:**

Office development declines almost 50 percent compared with last year, although the delivery sum is still aligned with the previous five-year average.



### VACANCY:

Denver is setup to log a significant vacancy drop after absorbing roughly 760,000 in the first quarter this year. The market rate will fall to 13.9 percent by year end.

## **RENTS:**

Asking rents will continue to steadily rise, pushing the average mark to \$27.07 per square foot. In 2018, the figure climbed 1.8 percent.

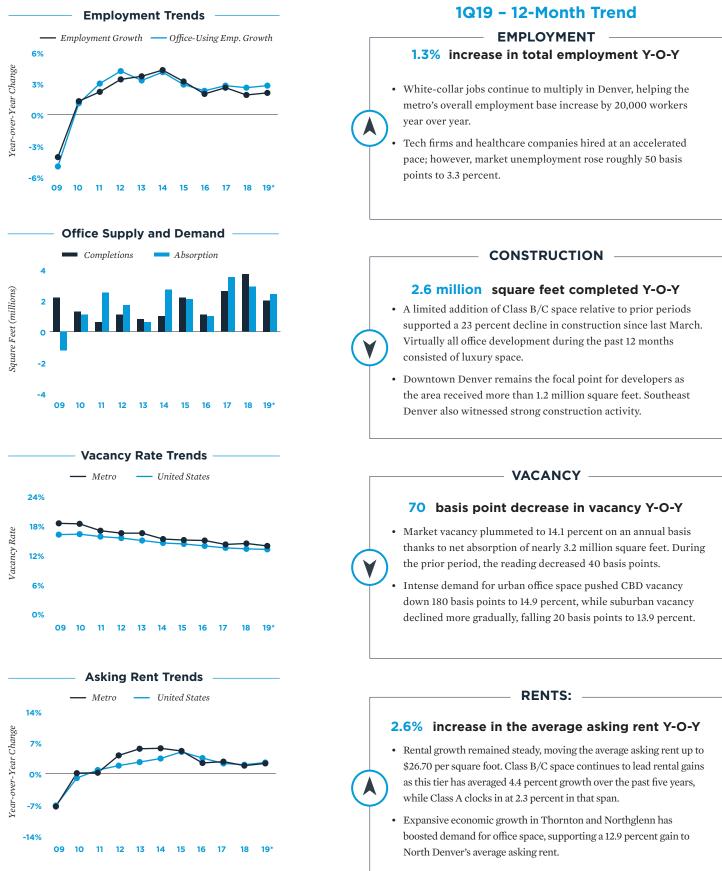
### **Investment Trends**

2.3% INCREASE

in asking rents

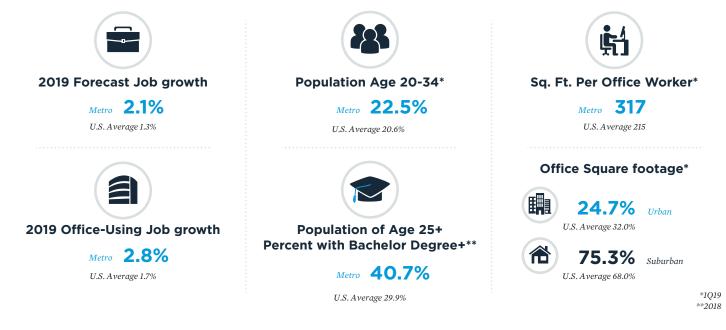
- As Denver's secondary business hub, the Tech Center remained a highly targeted area for private and institutional investors. Numerous 1970s and '80s-built assets garnered considerable attention as cap rates for some of these properties extended into the low-7 percent range, up to 80 basis points above the metro average.
- North Capitol Hill provided many investors with value-add opportunities as they were able snag older assets adjacent to the CBD and renovate them to more closely compete with nearby luxury office space. Improved operations and more innovative amenities allowed these investors to adjust rents to market and significantly boost NOIs.
- Strong investor interest throughout Broomfield and Westminster continued during the past year, bringing a mix of domestic and foreign buyers. Properties that traded in this part of metro were relatively new spaces, generating cap rates in line with the market average. Sales prices generally ranged from \$5 million to \$25 million, resulting in varying sophistication levels of investors.







## **Demographic Highlights**



#### SUBMARKET TRENDS

#### Lowest Vacancy Rates 1Q19

Submarket	Vacancy Rate	Y-O-Y Basis Point Change	Average Asking Rent	Y-O-Y % Change
Parker-Castle Rock	6.8%	10	\$26.18	1.5%
Midtown	7.5%	-120	\$26.06	0.7%
Northeast Denver	8.5%	-120	\$19.77	-3.1%
Aurora	10.0%	-70	\$20.99	2.8%
West Denver	10.5%	-160	\$23.80	5.9%
Southwest Denver	11.6%	60	\$20.49	6.1%
Colorado Boulevard-Glendale	12.2%	-370	\$27.44	0.8%
North Denver	12.3%	350	\$25.05	12.9%
Broomfield	13.4%	120	\$25.43	0.7%
Downtown	14.9%	-180	\$33.99	2.2%
Overall Metro	14.1%	-70	\$26.70	2.6%

#### SALES TRENDS

#### **Favorable Yields Fuel Strong Investor Interest, Propelling Office Valuations**

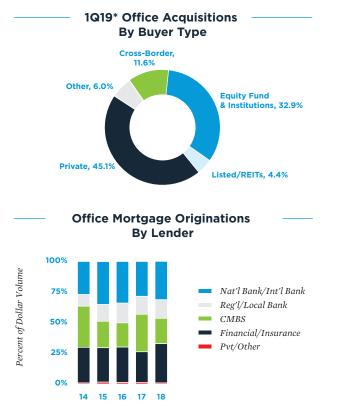
- With investor demand remaining strong in the Mile High City, transaction velocity increased roughly 10 percent on a year-over-year basis. In addition, the metro's average cap rate decreased 30 basis points to 6.5 percent.
- Price appreciation continued its strong run with the average price per square foot climbing 14.3 percent since last March. This measure has risen more than 60 percent since the end of 2015.

Outlook: Higher initial yields than other tech-heavy markets will attract more investors to Denver in the near future, particularly as space demand is further strengthened by business relocations from the Bay Area.



\* Trailing 12 months through 1Q19 over previous time period Pricing trend sources: CoStar Group, Inc.; Real Capital Analytics





\* Trailing 12 months through 1Q19 Include sales \$2.5 million and greater Sources: CoStar Group, Inc.; Real Capital Analytics

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#### **Capital Markets**

#### By DAVID G. SHILLINGTON, President, Marcus & Millichap Capital Corporation

- Ongoing trade concerns weigh on growth outlook; Fed plots next steps. Amid rising trade tensions between the U.S. and China and slowing global growth, the outlook has turned more cautious. Market volatility, along with a flight to safety trade, has flattened the yield curve dramatically, with the 10-Year Treasury trading below 2.2 percent. This has pushed the broader yield curve into inversion, a closely watched precursor to a potential recession. Meanwhile, many measures of the domestic economy remain buoyant, including continued job and wage growth, historically low unemployment and muted inflationary pressure. These conditions have prompted a dichotomy, with Federal Reserve officials signaling more accommodative policies. The impending end of quantitative tightening in September, coupled with potential cuts to the Fed funds rate in the second half of the year, highlight the shift in Fed policy. As a result, long-term interest rates are likely to remain subdued, with Fed policy leaning toward accommodation.
- Conservative underwriting balances abundant marketplace liquidity. While debt availability for office assets remains widely available from a wide range of sources including local, regional and national banks and insurance companies, sentiment surrounding the health of the economy has fallen somewhat in recent months. Lenders remain broadly cautious in underwriting, with loan-to-value (LTV) ratios typically in the 55 to 70 percent range, depending on the borrower, asset and location. The conservative approach has filtered into a focus on proven property results, with much less willingness to lend against pro forma rents. This has prompted investors to turn toward short-term mezzanine debt and bridge loans to cover capital improvements, while seeking longterm solutions once returns have been solidified. Construction origination remains muted, with lenders focusing on core locations with proven demand.

The information contained in this report was obtained from sources deemed to be reliable. Every effort was made to obtain accurate and complete information; however, no representation, warranty or guarantee, express or implied, may be made as to the accuracy or reliability of the information contained herein. Note: Metro-level employment growth is calculated based on the last month of the quarter/year. Sales data includes transactions valued at \$1,000,000 and greater unless otherwise noted. This is not intended to be a forecast of future events and this is not a guaranty regarding a future event. This is not intended to provide specific investment advice and should not be considered as investment advice.

Sources: IPA Research Services; Bureau of Labor Statistics; CoStar Group, Inc.; Experian; Moody's Analytics; Real Capital Analytics; TWR/Dodge Pipeline; U.S. Census Bureau