# MARKET REPORT

RETAIL

Oakland Metro Area



3Q/21

# **Retail 2021 Outlook**

#### **EMPLOYMENT:**

+5.0%



54,000 JOBS will be created

#### **CONSTRUCTION:**

0.2%



225,000 SQ. FT. will be completed

### **VACANCY:**

**5.7%** 



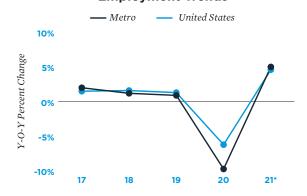
60 BASIS POINT increase in vacancy **RENT:** 

**\$27.75** per sq. ft.



4.5%
DECREASE
in asking rent

# **Employment Trends**



## **Rent Trends**



# **Supply and Demand**



#### Sales Trends



\* Forecast; \*\* Through 2Q

Sources: BLS; CoStar Group, Inc.; Real Capital Analytics

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